



LATIN AMERICAN INTERNATIONAL CONFERENCE ON ECONOMIC AND MANAGEMENT SCIENCES

November 5-6, 2021

Villahermosa, Mexico

CONFERENCE PROGRAM

Online (with ZOOM Conference)

Zoom Meeting ID: 858 8536 2635

Zoom Password: 543120

IMPORTANT, PLEASE READ CAREFULLY

- To be able to make a meeting online, login via <https://zoom.us/join> site, enter ID instead of "Meeting ID
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- The presentation will have **15 minutes** (including questions and answers).
- The Zoom application is free and no need to create an account.
- The Zoom application can be used without registration.
- The application works on tablets, phones and PCs.
- Speakers must be connected to the session **10 minutes before** the presentation time.
- All congress participants can connect live and listen to all sessions.
- During the session, your camera should be turned on at least %70 of session period
- Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

TECHNICAL INFORMATION

- Make sure your computer has a microphone and is working.
- You should be able to use screen sharing feature in Zoom.
- Attendance certificates will be sent to you as pdf at the end of the congress.
- Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

**Before you login to Zoom please indicate your name surname and hall number,
exp. Hall-1, Shahla Tahirgizi**

ÖNEMLİ, DİKKATLE OKUYUNUZ LÜTFEN

- Kongremizde Yazım Kurallarına uygun gönderilmiş ve bilim kurulundan geçen bildiriler için online (video konferans sistemi üzerinden) sunum imkanı sağlanmıştır.
- Sunumlar için **15 dakika** (soru ve cevaplar dahil) süre ayrılmıştır.
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- Her oturumdaki sunucular, sunum saatinden **10 dk öncesinde** oturuma bağlanmış olmaları gerekmektedir.
- Tüm kongre katılımcıları canlı bağlanarak tüm oturumları dinleyebilir.
- Moderatör - oturumdaki sunum ve bilimsel tartışma (soru-cevap) kısmından sorumludur.

TEKNİK BİLGİLER

- Bilgisayarınızda mikrofon olduğuna ve çalıştığına emin olun.
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- Katılım belgeleri kongre sonunda tarafınıza pdf olarak gönderilecektir.
- Kongre programında yer ve saat değişikliği gibi talepler dikkate alınmayacaktır.

Zoom'a giriş yaparken önce lütfen adınızı, soyadınızı ve SALON numaranızı yazınız

Örnek: Salon-1, Shahla Tahirgizi

-Opening Ceremony-

05.11.2021

Mexico Local Time: 08:³⁰-09:⁰⁰

Ankara Local Time: 16:³⁰-17:⁰⁰

Dr. Mustafa Latif EMEK

President of IKSAD Institute

Dra. Felipa Sánchez Pérez

Universidad Juárez Autónoma de Tabasco, México

CHAIRMAN OF THE CONFERENCE

Dr. Germán Martínez Prats

Universidad Juárez Autónoma de Tabasco, México

Dra. Francisca Silva Hernandez

Universidad Juárez Autónoma de Tabasco, México

05.11.2021**Session-1, Hall-1****Mexico Time: 05⁰⁰-
07³⁰****Ankara Time: 13⁰⁰-15³⁰****HEAD OF SESSION: Assoc. Prof. Dr. Aysa Ipek Erdogan**

TOPIC TITLE	AUTHORS	AFFILIATION
THE EFFECT OF STRATEGIC MANAGEMENT ON PERFORMANCE IN HIGHER EDUCATION	Elif Değirmenci Alim Uçar	Nisantasi University Ibn Haldun University
THE POSITION OF EDUCATION IN THE GLOBAL INDICATORS OF THE 5.INDUSTRIAL REVOLUTION	Zehra ALAKOÇ BURMA Ufuk Cem KOMŞU Meryem SAMIRKAŞ KOMŞU	Mersin University,Türkiye
THE RELATONSHIP OF R&D INTENSITY AND ECONOMIC GROWTH AFTER 2000s FOR TURKEY AND SELECTED ASIAN COUNTRIES: A CAUSALITY ANALYSIS	Sinan ÇINAR Banu HAS	Ege University, Turkey
WHAT DIFFERENTIATES PROFITABLE FIRMS FROM FIRMS THAT BREAK EVEN AND THAT INCUR A LOSS? EVIDENCE FROM TURKISH SMES	Aysa Ipek Erdogan	Bogazici University,Turkey
THE RELATIONSHIP OF POVERTY AND PUBLIC HEALTH EXPENDITURES: PANEL DATA ANALYSIS	Sinan ÇINAR Banu HAS	Ege University, Turkey
WHICH FIRMS WOULD DEMAND MORE BANK FINANCING WITH LOWER INTEREST RATES AND LOWER COLLATERAL REQUIREMENTS? EVIDENCE FROM TURKISH SMES	Aysa Ipek Erdogan	Bogazici University,Turkey
DETERMINANTS OF INNOVATIVENESS IN HOSPITALITY SMES: EVIDENCE FROM TURKEY	Aysa Ipek Erdogan	Bogazici University,Turkey
CONTAGIOUS EFFECT OF GLOBAL FINANCIAL CRISIS ON SELECTED EUROPEAN ECONOMIES	Cenk Gokce ADAS BEYZA OKTAY	Istanbul University, Turkey
EUROPEAN UNION – LATIN AMERICA ECONOMIC AND TRADE RELATIONS	Tolga ÖZKAPTAN	Ankara University, Turkey
DETERMINANTS OF INDEBTEDNESS: EVIDENCE FROM TURKISH SMES	Aysa Ipek Erdogan	Bogazici University,Turkey

05.11.2021**Session-2, Hall-1****Mexico Time: 09⁰⁰-
11³⁰****Ankara Time: 17⁰⁰-19³⁰****HEAD OF SESSION: DR. GERMÁN MARTÍNEZ PRATS and
DR. WILLIAM BALDEMAR LOPEZ RODRÍGUEZ**

TOPIC TITLE	AUTHORS	AFFILIATION
LA VERDADERA GÉNESIS DE LOS DERECHOS HUMANOS Y SU VINCULATORIEDAD CON EL ESTADO MEXICANO: ENTRE LO INCUNABLE Y LO INJUSTICIALE	José Alberto del Rivero del Rivero	Universidad Juárez Autónoma de Tabasco, Mexican
LOS DERECHOS ECONÓMICOS SOCIALES Y CULTURALES EN MÉXICO SE ENCUENTRAN GARANTIZADOS?	José Alberto del Rivero del Rivero Miguel Alberto Romero Pérez Alfonso Calcáneo Sánchez	Universidad Juárez Autónoma de Tabasco, Mexican
POLITICAS PÚBLICAS TECNOLÓGICAS: UNA VENTAJA COMPETITIVA PARA EL SECTOR EDUCATIVO EN EL ESTADO DE TABASCO	Gilberto Murillo Gonzalez Martha Patricia Silvia Payró	Universidad Juárez Autónoma de Tabasco, Mexican
LA ESTRUCTURA ORGANIZACIONAL Y SU RELACIÓN CON LA PRODUCTIVIDAD CIENTÍFICA DE PROFESORES UNIVERSITARIOS	Deisy María Jerónimo Jiménez William Baldemar Lopez Rodriguez Emigdio Priego Álvarez	Universidad Juárez Autónoma de Tabasco, Mexican
EL TELETRABAJO EN LAS ORGANIZACIONES DEL SECTOR SERVICIOS: ADECUACIONES DE LOS EMPLEADORES EN EL PROCESO ADMINISTRATIVO	Tosca Vidal Carlos Mauricio Martínez Prats German Guzmán Fernández Candelaria Silva Hernández Francisca	Universidad Juárez Autónoma de Tabasco, Mexican
INSTRUMENTO PARA MEDIR IMAGEN Y CALIDAD DEL SERVICIO MEDIADA POR LA SATISFACCIÓN	Emigdio Priego Alvarez Deisy María Jerónimo Jiménez Cesar Enrique Barrera Ovando	Investigador de la Universidad Juárez Autónoma de Tabasco, Mexican
CAPACIDADES FINANCIERAS EN LAS MICRO, PEQUEÑAS Y MEDIANAS EMPRESAS	Norma Angélica Hernández-Gómez Fabiola de Jesús Mapén Franco Francisco Gerardo Barroso-Tanoira	Universidad Juárez Autónoma de Tabasco. Universidad Anáhuac Mayab.
LA GESTIÓN FINANCIERA COMERCIAL EN LAS PYMES DE TABASCO	Elizabeth García Moreno German Martínez Prats Candelaria Guzmán Fernández Francisca Silva Hernández	Profesora-Investigadora de la Universidad Juárez Autónoma de Tabasco
ALTERNATIVES FOR THE DEVELOPMENT OF THE SOUTH-SOUTHEAST REGION OF MEXICO IN THE FACE OF THE ECONOMIC SHOCK	Aída Beatriz Armenta Ramírez Clara Luz Lamoyi Bocanegra José Félix Gracia Rodríguez	Universidad Juárez Autónoma de Tabasco

DERIVED FROM THE COVID-19 PANDEMIC

Germán Martínez Prats

05.11.2021

Session-3, Hall-1

Mexico Time: 12⁰⁰-
14³⁰

Ankara Time: 20⁰⁰-22³⁰

HEAD OF SESSION: KARINA STANGE CALANDRIN

TOPIC TITLE	AUTHORS	AFFILIATION
EFFICIENT INVENTORY MANAGEMENT AND PROFITABILITY OF QUOTED CONSUMER GOODS MANUFACTURING FIRMS IN NIGERIA	Tomoloju Eniola Paula Adeyanju David	Redeemer's University, Nigeria
THE STRATEGIC ROLE OF MICRO FINANCE INSTITUTIONS ON THE DEVELOPMENT OF MICRO-SMALL- MEDIUM ENTERPRISES	Abel Segun ADESANYA Damisola Omolara ADEWUMI	Lagos State Polytechnic, Nigeria
A STUDY ON FAMILY BUSINESS DEVELOPMENT IN THE UNITED ARAB EMIRATES	Adnan Jawabri , Rouhi Faisal	Khawarizmi International College, United Arab Emirates
AGRICULTURAL ECONOMIC INTEGRATION BETWEEN EGYPT AND LIBYA - POSSIBILITIES AND CHALLENGES	Gaber Bassypuni Abd El-Kareem Abd El-Kawy Hanan Zahran Ali Khalifa	Alex. Uni., Egypt Omar El-Mochtar University Libya
NEOLIBERAL ZIONISM: ISRAELI ECONOMIC REFORMS AND THE CONFLICT WITH PALESTINE (1996-1999)	Karina Stange Calandrin	São Paulo State University
GERMANY'S ECONOMIC DEVELOPMENT AND FOREIGN POLICY DIRECTIONS DURING CHANCELLOR ANGELA MERKEL'S TERMS	Ana-Cristina Bălgăr	Romanian Academy
PROMOTE CONNECTIONS CENTRAL KEY ECONOMIC ZONE AIM TO INCREASE FOREIGN DIRECT INVESTMENT (FDI) INTO DANANG CITY	Dang Vinh Phan Thi Yen	University of Foreign Languages Studies, The University of Danang, Vietnam

06.11.2021**Session-4, Hall-1****Mexico Time: 05⁰⁰-
07³⁰****Ankara Time: 13⁰⁰-15³⁰****HEAD OF SESSION: Assoc. Prof. Dr. F. OBEN ÜRÜ**

TOPIC TITLE	AUTHORS	AFFILIATION
THE EFFECT OF SYSTEMS OF GOVERNMENT ON THE GOVERNANCE PERFORMANCE OF SELECTED COUNTRIES	Lecturer Selin Engin	Adiyaman University
INVESTIGATION OF COURSE INFORMATION PACKAGES IN THE BOLOGNA PROCESS: CASE OF ADIYAMAN UNIVERSITY	Lecturer Selin Engin	Adiyaman University
THE IMPACT OF GLOBALIZATION AND TECHNOLOGICAL DEVELOPMENT ON FEMALE UNEMPLOYMENT: EVIDENCE FROM TURKEY	Betül Pişkin	Istanbul University
GLOBALIZATION AND FEMINISM IN TURKEY: A CONCEPTUAL FRAMEWORK	Muhammet GÜMÜŞ Sibel ORHAN	Cumhuriyet University, Turkey Namık Kemal University, Turkey
HOW DOES DIGITALIZATION AFFECT INDIVIDUAL JOB PERFORMANCE?	Ebru GÖZÜKARA F. Oben ÜRÜ Sezen KAYNAK	Istanbul Arel University, Turkey
ANALYSIS OF THE IMPACTS OF THE COVID-19 PANDEMIC ON THE FINANCIAL STRUCTURE OF THE US HEALTHCARE SECTOR	Önder BÜBERKÖKÜ Celal KIZILDERE	Van Yuzuncu Yıl University
ANALYSIS OF THE RELATIONSHIP BETWEEN REAL EFFECTIVE EXCHANGE RATES AND NOMINAL EFFECTIVE EXCHANGE RATES FOR BRICS-T COUNTRIES USING DYNAMIC HETEROGENOUS PANEL DATA ECONOMETRICS	Önder BÜBERKÖKÜ Celal KIZILDERE	Van Yuzuncu Yıl University

06.11.2021**Session-5, Hall-1****Mexico Time: 08⁰⁰-
10³⁰****Ankara Time: 16⁰⁰-18³⁰****HEAD OF SESSION: Assoc. Prof. Dr. UMUT BURAK GEYİKÇİ**

TOPIC TITLE	AUTHORS	AFFILIATION
PIVOT SCALE MODULAR ROTARY KILN ESTABLISHMENT AND DEVELOPMENT	Erdem Ulu Gizem Furuncu	KARDÖKMAK A.Ş., Karabük / Türkiye
PELLETING OF IRON ORE	Erdem Ulu Gizem Furuncu	KARDÖKMAK A.Ş., Karabük / Türkiye
HEALING FROM PRICE FLUCTUATIONS IN COPPER COMMODITY THROUGH SWAP CONTRACTS	Umut Burak GEYİKÇİ	Manisa Celal Bayar University
RISK PROTECTION IN THE CONSTRUCTION SECTOR WITH OPTIONAL STRATEGIES	Umut Burak GEYİKÇİ	Manisa Celal Bayar University
DEVELOPMENT AND IMPLEMENTATION OF A PRODUCT OUTPUT AND SHIPMENT MANAGEMENT SYSTEM FOR LOGISTICS ACTIVITIES	Cüneyt ERGEN Elçin SOYSAL FERDİŞ Oğuzhan ŞENGÜLER	Alışan Logistics R&D Center, İstanbul, Turkey
SEMI – CONTINUOUS INTEGRATED STEEL MAKING PLANT (DRI – EAF – LRF – CCM)	Jose Gabriel MARİNE MARTİNEZ Erdem ULU	KARDÖKMAK A.Ş., Karabük, Turkey
ANALYSIS OF THE DEVELOPMENT AND FINANCE OF SOCIAL SECURITY EXPENDITURES IN TURKEY	Zuhal ERGEN	Çukurova University
DEFENSE FOR DEVELOPED AND DEVELOPING COUNTRIES ANALYSIS OF EXPENDITURES	Zuhal ERGEN	Çukurova University

06.11.2021

Session-6, Hall-1

Mexico Time: 11⁰⁰-
13³⁰

Ankara Time: 19⁰⁰-21³⁰

HEAD OF SESSION: ELSA VITALE

TOPIC TITLE	AUTHORS	AFFILIATION
AN APPRAISAL OF PETROLEUM INDUSTRY ACT 2021 IN THE CONTEXT OF HOST COMMUNITIES: PROSPECTS AND CHALLENGES	Abdulgaffar Muhammad Maryam Ammani Lawal Fadima Murtala Aminu Ibrahim Mallam Fali Musa Ayishetu Maliki	Kaduna State University University of Calabar Ahmadu Bello University
APPLYING THE BANKRUPTCY SYSTEM IN LIGHT OF THE EXCEPTIONAL CIRCUMSTANCES OF THE COVID-19 PANDEMIC AND THE PROBLEM OF REORGANIZATION, SETTLEMENT AND LIQUIDATION OF MEDIUM AND SMALL COMPANIES: CHINA IS A MODEL	Mohamed Aziz Abdul-Hassan Al-BAYATI BASMA KHALEEL NAMUQ	University of Baghdad, Iraq
THE LINKAGE BETWEEN PERFORMANCE AND ORGANIZATIONAL HEALTH IN NURSES ACCORDING TO WORK EXPERIENCE AND HIDDEN RELATED-FACTORS: AN EXPLORATORY STUDY	Elsa Vitale	Local Healthcare Company Bari, Italy
THE PERCEPTION OF AFFECTED NORTHERN STATES FOR RANCH CONSTRUCTION AS A PATH WAY TO SECURITY AND PEACEFUL DEVELOPMENT: A STUDY OF SOCIO-ECONOMIC PERSPECTIVE	Abdulgaffar Muhammad Maryam Ammani Lawal Fadima Murtala Aminu Ibrahim Mallam Fali, Musa Ayishetu Maliki	Kaduna State University University of Calabar Ahmadu Bello University
MAINTENANCE POLICY FOR MOTOPUMP UNITS AND WATER PUMPING STATIONS	BOUYAYA Linda, CHAIB Rachid	University Frères Mentouri Constantine
GEOPOLITICAL DIMENSIONS TO BUILD THE BAKU-TBILISI-CEYHAN OIL PIPELINE AND THE NABUCCO GAS PIPELINE TO WESTERN EUROPE	Assistant Professor Dr. Mohamed Aziz Abdel-Hassan	University of Baghdad, Iraq
THE EFFECT OF OIL REVENUE, NON-OIL REVENUE AND OIL PRICES ON ECONOMIC GROWTH IN SELECTED AFRICAN OIL PRODUCING COUNTRIES: EVIDENCE FROM CS-ARDL APPROACH	Farag Khalifa Farag Gaballa Nazatul Faizah Haron Ali Umar Ahmad	Universiti Sultan Zainal Abidin, Malaysia Universiti Malaysia Terengganu, Malaysia
TOWARDS BUILDING STRATEGIC APPROACHES IN THE CONTEXT OF THE FIGHT AGAINST TERRORISM FOR THE POST-ISIS ERA	Assist. Prof. Dr. Ammar Hamid Yassin Assist. Prof. Dr. Mohamed Aziz Abdel-Hassan	University of Baghdad, Iraq